

ELVIS ZAK MASEMBE

UX/UI Designer | Web Developer | Multimedia Creator

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PROFILE

Motivated and creative Interactive Media Design student at Algonquin College with a 4.0 GPA and Dean's Honours List standing. Experienced in responsive web development, Content Management System (CMS) design, and media production. A dedicated class representative with leadership, communication, and problem-solving skills. Proficient in professional videography, Adobe Creative Suite, and front-end development, with freelance experience in branding, digital graphics, and multimedia production since 2023.

EDUCATION

Interactive Media Design Diploma

Jan 2025 - Jan 2026

Algonquin College | Ottawa, ON

GPA: 4.0 / 4.0 | Dean's Honours List (All previous levels)

ACADEMIC PROJECTS

Personal Portfolio Website

Jan 2025 - Dec 2025

elviszak-portfolio.site

- Developed a responsive and visually engaging portfolio website to showcase Web Design, Figma projects, Digital Graphics and media work
- Coded with HTML, CSS, and JavaScript and Bootstrap to create a mobile-first layout
- Integrated Figma prototypes and branding into live design
- Optimized for performance and accessibility

Active Life Center (UX/UI)

July 2025

Algonquin College

- Conducted user research to understand what people need from a fitness website and used those findings to guide the design
- Designed the end-to-end user journey in Figma, beginning with low-fidelity wireframes to establish site architecture and intuitive navigation
- Built interactive functional modules, including dynamic program listings and tiered membership plans
- Developed a responsive web application using HTML, CSS, JavaScript, and Bootstrap, translating high-fidelity Figma prototypes into a functional user experience

SOFTWARE SKILLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, Audition)
Figma, wireframing, UI/UX prototyping
HTML, CSS, JavaScript, PHP
React, Bootstrap, WordPress
Drupal, Shopify, GitHub, Miro

SOFT SKILLS

Written and verbal communication
Client relationship management
Leadership and peer mentoring
Team collaboration
Time management
Problem-solving
Adaptability and detail-focus

LANGUAGE SKILLS

English (Fluent)

CERTIFICATIONS & ACCOLADES

Dean's Honours List
Algonquin College (All previous levels)

HOBBIES

Street and portrait photography
Video editing and short films
Basketball
Building personal web projects
Documenting local small businesses

WORK EXPERIENCE

Digital Graphics Designer - Freelance Jan 2023 - Present

Ottawa, ON

- Designed branding kits, logos, and promotional assets for startups and local businesses
- Produced social media graphics and advertisements using Adobe Suite and Canva
- Advised on visual storytelling and UI layout to improve website navigation and user engagement
- Collaborated remotely with clients, ensuring satisfaction and meeting fast-paced project deadlines
- Developed tailored creative assets while incorporating client feedback

Photographer and Videographer - Freelance Jan 2024 - Present

Ottawa, ON

- Captured portraits, events, and product photography using professional DSLR equipment
- Edited media using Adobe Lightroom, Premiere Pro, and Audition
- Created short-form video content for social media campaigns
- Delivered multimedia packages under tight deadlines while maintaining quality
- Communicated with clients to understand vision and provide creative direction
- Built positive relationships and repeat business through excellent service

Hotel Housekeeping (Part-Time) 2022 - 2024

Fairfield by Marriott | Ottawa, ON

- Maintained cleanliness and presentation standards in guest rooms and public areas
- Responded promptly to guest requests, ensuring a positive customer experience
- Worked collaboratively with team members to meet daily service targets
- Demonstrated professionalism, reliability, and attention to detail in a fast-paced setting
- Strengthened communication and problem-solving skills through guest interaction
- Adapted quickly to different hotel environments and customer expectations

VOLUNTEER AND LEADERSHIP EXPERIENCES

Class Representative - Interactive Media Design Program May 2025 - Present

Algonquin College | Ottawa, ON

- Represent class in program meetings, communicating student concerns and ideas
- Fostered a collaborative learning environment by organizing group study sessions and feedback forums
- Acted as liaison between students and program coordinators to address academic or scheduling issues
- Promoted student engagement in college events and supported communication within class channels

Student Orientation Volunteer May 2025 (Orientation Week)

Algonquin College | Ottawa, ON

- Guided new students around campus and assisted with finding classrooms and student service areas
- Welcomed and supported incoming students to help ease the transition into college life
- Provided directions to nearby OC Transpo bus stops and explained common routes for easier campus access
- Answered questions about schedules, resources, and college procedures in a friendly and approachable manner
- Helped create a positive first impression of Algonquin College through professional and helpful interactions